

Baralan Expands Glass Jar Offering for Skincare, Adds Largest Sizes Ever Made

*New additions to the Maria Glass Jar Line increase maximum diameter
and jar capacity offered up to 200ml.*

Richmond Hill, NY (US headquarters) – **Baralan**, a consolidated player in primary packaging for the cosmetics and beauty industries, has introduced two additions to its **Maria Jar line**: the Maria Jar 150 and 200. Developed primarily for ease of use with skincare products, the two new, larger sized glass jars expand Baralan’s standard product offering, increasing the maximum jar capacity and diameter with a special-sized, large neck.

With a sophisticated, round design that exemplifies the entire Maria Jar line, the new jars feature a wide neck making it considerably easier for users to reach product inside the container and maximize its use. Additionally, both new Maria Jars have the same neck finish: GPI 89/400. By sharing the same neck size, both jars can be paired with the same accessories, caps and protection discs. To have only one pairing of various accessories to both sized jars creates benefits not only in terms of supply and cost of components, but also in terms of purchasing, logistics and customization.

The Maria Jar 150 has a 150 ml filling capacity, while the Maria Jar 200 has a 200 ml filling capacity. The cap features a “double entry” thread that guarantees a consistent and more reliable closure around the circumference of the neck, ensuring integrity of the filled product with no product loss.

Aligning with Baralan’s focus on sustainability and environmentally friendly packaging solutions, the glass jars are an ideal alternative to plastic packaging as they are fully recyclable. Made with premium glass, all jars in the Maria Line include a portion of post-industrial recycled (PIR) material, a means of minimizing waste by keeping as much recycled components in the production stream as possible. All Maria Jars can be customized with accessories and with various decoration techniques that use only compliant inks and water-based paints, further reducing environmental impact.

“We are pleased to expand our popular Maria Jar line with the **Maria Jars 150 and 200** – our two largest sizes to date – giving even more packaging options for brand owners,” said Maurizio Ficcadenti, Global R&D Manager at Baralan. “In the cosmetics industry, packaging is just as important as the product itself, and our Maria Jars are a practical, yet elegant pairing for skincare products.”



BARALAN



About Baralan

Since 1962, Baralan Group is a consolidated player in primary packaging for the cosmetics industry. The company creates, designs, engineers, manufactures, and customizes glass and plastic containers with related accessories for the beauty industry. The Group's motto, *Cosmetic Packaging Solutions*, emphasizes the company's support of its worldwide customer base with a global organization and a strong integration of the value chain. Baralan is committed to providing high quality products, largely available in stock and in various locations worldwide, to satisfy the ever-increasing needs for immediate and personalized packaging.

Baralan has its commercial headquarters in Italy along with four manufacturing facilities, including U.S. branches in New York, California, Florida, a decoration facility in New Jersey, and a Chinese branch in Shanghai. For almost 60 years, Baralan has been synonymous with quality and 360° customer service from the initial concept phase to research and development and in production, to quality control and logistics. Baralan thus positions itself in the market as a historical Italian company with a dynamic vision, and an international presence with widespread distribution of its products in more than 50 countries. The Group brings *Made in Italy* to the world, understood as a symbol of beauty, design and impeccable taste, combined with a high level of quality and service. For more information, visit www.baralan.com.

Baralan International S.p.A. | Global Headquarters

Via Niccolò Copernico 34, 20090 Trezzano sul Naviglio (MI), IT

Phone +39 02 4844961 - Fax +39 02 48402719

marketing@baralan.com | www.baralan.com

FOR MEDIA INQUIRIES EMEA - APAC - LATAM

OGS PR & COMMUNICATION

Via Koristka 3, 20154 Milano, (Italy) - Phone +39 02 3450610

info@ogscommunication.com | www.ogscommunication.com

FOR MEDIA INQUIRIES USA - CANADA



BARALAN

TURCHETTE AGENCY

9 Law Drive, Fairfield, NJ 07004 (USA) - Phone +1 973 227 8080 ext. 129

cbishop@turchette.com | www.turchette.com

