

Notice of Personnel Transfer

Shiseido Company, Limited hereby announces that it will implement a personnel transfer as detailed below, effective July 1, 2022.

Note

Name	New Title	Current Title
Maiko Arisawa	Vice President, Consumer & Market Intelligence Department, Corporate Transformation Acceleration Division	Deputy Vice President, Consumer & Market Intelligence Department, Corporate Transformation Acceleration Division Group Manager, Japanese Beauty Institute, Consumer & Market Intelligence Department, Corporate Transformation Acceleration Division
Kazuhisa Komamiya	FOCUS Manufacturing Business Transformation Lead	Head of Transformation, Osaka Factories

- End of News Release -