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(Incorporated under the laws of Luxembourg with limited liability)

(Stock code: 973)

RE-DESIGNATION OF DIRECTOR AND APPOINTMENT OF MEMBER OF REMUNERATION COMMITTEE

RE-DESIGNATION OF DIRECTOR

The board (the "Board") of directors (the "Directors") of L'Occitane International S.A. (the "Company", together with its subsidiaries, the "Group") is pleased to announce that Mr. Thomas Levilion ("Mr. Levilion") will be re-designated from an executive Director to a non-executive Director with effect from 1 July 2022.

Mr. Thomas Levilion, aged 62, was appointed as an executive Director with effect from 30 September 2008 and was the Group Deputy General Manager, Finance and Administration. He was primarily responsible for the Group's finance functions worldwide. Mr. Levilion joined the Group in March 2008 and was the managing director ("administrateur délégué") of the Company. Furthermore, he was a manager (a "gérant") of M&L Distribution S.à.r.l. as well as the President of Verveina SAS. Between 1988 and 2007, Mr. Levilion worked at Salomon S.A., which was a subsidiary of Adidas AG and was subsequently acquired by the Amer Sports Corporation, where he was the controller and the VP controller and subsequently the chief financial officer. During this time he gained experience in global supply chains, turnarounds, re-engineering of organisations and mergers and acquisitions. He has a master's degree in business administration from the Ecole des Hautes Etudes Commerciales in Paris, France, where he majored in finance, and a postgraduate degree in scientific decision making methods from the University of Paris-Dauphine, France.

In connection with the aforesaid re-designation, the Company has appointed Mr. Levilion as a non-executive Director for a term of three years commencing from 1 July 2022. Mr. Levilion is also appointed as member of the sustainability committee and he is entitled to an annual director's fee of EUR25,500. This amount was determined by reference to his duties and responsibilities and the prevailing market conditions.

Save as disclosed above, Mr. Levilion does not hold any position with the Company or any other member of the Group, nor has any directorship in other listed public companies in the last three years and other major appointments and professional qualifications. Mr. Levilion does not have any relationship with any Directors, senior management, substantial shareholders or controlling shareholders of the Company.

As at the date of this announcement, Mr. Levilion has 413,000 underlying shares in respect of options granted to him under the share option scheme of the Company. Save as disclosed, Mr. Levilion did not have any other interests in the shares or underlying shares of the Company or its associated corporations within the meaning of Part XV of the Securities Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Save as disclosed above, there are no other matters in respect of the re-designation of Mr. Levilion that would need to be brought to the attention of the shareholders of the Company nor is there any other information that would be required to be disclosed pursuant to Rule 13.51(2)(h) to (v) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

APPOINTMENT OF MEMBER OF REMUNERATION COMMITTEE

Reference is made to the announcement of the Company dated 25 May 2022.

The Board is pleased to announce that Mr. André Hoffmann ("Mr. Hoffmann") is appointed as a new member of the Remuneration Committee of the Company (the "Remuneration Committee"), effective from 1 July 2022. In addition to this new position, Mr. Hoffmann will continue to act as an executive Director, and his other positions within the Group will remain unchanged.

Following the appointment of Mr. Hoffmann as a member of the Remuneration Committee with effect from 1 July 2022, the Company has complied with the terms of reference of the Remuneration Committee.

The Board welcomes Mr. Hoffmann for his new position on the Remuneration Committee.

By order of the Board of L'Occitane International S.A. Reinold Geiger

Chairman

Luxembourg, 30 June 2022

As at the date of this announcement, the executive Directors are Mr. Reinold Geiger (Chairman), Mr. André Hoffmann (Vice-Chairman and Chief Executive Officer), Mr. Karl Guénard (Company Secretary) and Mr. Séan Harrington (Chief Executive Officer of ELEMIS), the non-executive Director is Mr. Thomas Levilion, and the independent non-executive Directors are Mrs. Valérie Bernis, Mr. Charles Mark Broadley, Ms. Betty Liu and Mr. Jackson Chik Sum Ng.

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