

News Release

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IBG France (Beauty Services Europe) Awarded Top EcoVadis Rating for Sustainability Performance

Platinum Rating result places IBG France (Beauty Services Europe) among top one percent of all companies assessed by EcoVadis worldwide.

Paris, France – **IBG France (Beauty Services Europe)**, an Innovative Beauty Group company and a leading global beauty solutions provider, has received the **Platinum** Rating from EcoVadis, the world’s most trusted provider of business sustainability ratings. The Platinum Rating is the highest accolade EcoVadis awards businesses for corporate social responsibility, and places IBG France among the **top 1%** of over 90,000 EcoVadis-rated companies across all industries worldwide.

The objective of the EcoVadis methodology is to measure the quality of a company’s sustainability management system through its policies, actions and results. The rating is based on a variety of sustainability criteria, with the assessment tool providing detailed insight into a company’s performance in four key areas: Environment, Labor & Human Rights, Ethics, and Sustainable Procurement. These criteria are based on international sustainability standards including the Global Reporting Initiative, the United Nations Global Compact, and the ISO 26000.

“We are incredibly proud to have achieved the EcoVadis Platinum Rating recognizing our overall performance as a responsible and sustainable business,” said Xavier Leclerc de

Hauteclouque, CEO of IBG. "This achievement is a testament to our team's ongoing commitment and dedication to continually designing products, packaging and processes that meet the evolving needs of our customers while always keeping sustainability top of mind."

Leading to this achievement, IBG France launched several new initiatives over the last year to strengthen its commitment to sustainability, including establishing an IBG "Raise the Bar" program aimed at supporting its suppliers in their respective Corporate Social Responsibility (CSR) policies. In addition, IBG established its own 2022-2025 CSR Roadmap defining 11 key objectives that will guide its business practices in the years to come. A priority among them is a focus on designing responsible products, with the goal in 2022 being to design 95 percent of projects with sustainable solutions for IBG customers.

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About IBG

IBG (Innovative Beauty Group), a division of the Albea Group, is a leading global beauty solutions provider proudly serving some of the world's most dynamic mass and prestige beauty brands. Comprised of Orchard Custom Beauty and FASTEN Packaging, IBG applies its industry expertise to support its customers with innovative and responsible custom and turnkey solutions that include design, sourcing, formula development, bespoke packaging and accessories for color cosmetics, skin care, personal care, home care, hair care, and gifts with purchase.

With a global team of beauty experts and a distinctly personal approach, IBG empowers all of its clients – from established beauty brands to first-time private label retailers – with strategic partnerships that bring visions to life, and products seamlessly to market. The company has offices in Shanghai, Los Angeles, New York, Toronto, the Netherlands and Paris.

For more information, visit <https://www.albea-ibg.com/>.