
Oji Group's paper product chosen by Yamasa Corporation for their noodle sauce packaging

Oji Holdings (CEO: Hiroyuki Isono, Head Office: Tokyo) announces that Oji Group's paper was chosen by Yamasa Corporation for their "Yamasa Udon-kibun", a lineup of sauce for the Japanese udon noodle.

With the global movement to reduce plastic consumption, there has been a growing demand in adopting paper for packaging. Oji Group has been providing environmentally-friendly packaging solutions "sustainable package" (*) to engage with the SDGs, and we are pleased to be selected by Yamasa Corporation. The packaging is plastic-free, recyclable, and has improved the presentation on supermarket shelves with the shape stability of the material. The product will be on sale from February 21st in Japan.

We will continue to strive for green innovation together with our clients' actions.



Message from Yamasa Corporation

"Yamasa Udon-kibun" is a lineup of noodle sauce that allows you to enjoy authentic and luxurious taste at home simply by mixing with udon noodles. The product contains two bags per serving in a convenient size, with one new flavor added to the lineup this year. Enjoy the variety of flavors to match not only with the udon noodles, but also with other types of noodles and rice.

(*) Please refer to the link below for more information about Oji Group's activities.

<https://solution.ojiholdings.co.jp/ojipaperpackage/>

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